

JULIE BREMOND

creative lead

ABOUT ME

Innovative and passionate Graphic Designer with 15+ years of experience crafting bold, impactful visuals across sports, gaming, and entertainment. Over the past year, I've also thrived in a Traffic Manager role, balancing creative direction with workflow management, resource planning, and deadline prioritisation.

Known for blending creative flair with sharp problem-solving, I excel in fast-paced environments where ideas move quickly and precision matters.

From shaping brand identities to delivering standout campaigns, I bring energy, originality, and a collaborative spirit.

Now looking for a fresh challenge to push creative boundaries even further.

CONTACT

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EXPERIENCE

Traffic Manager - LiveScore Group, London, UK

December 2024 - Present

Managed creative, strategy, and production workflows across the Group, aligning resources and schedules for maximum efficiency.

Acted as the key link between marketing, planning, and creative teams, building strong cross-functional relationships.

Oversaw all creative requests end-to-end, from concept through to production and delivery, ensuring deadlines and brand standards were met.

Led traffic management by assigning work, updating schedules, and running resource planning meetings to resolve bottlenecks.

Directed high-profile campaigns, including the Cheltenham Festival, coordinating stakeholders and ensuring timely, high-quality execution.

Senior Graphic Designer - LiveScore Group, London, UK

March 2022 - December 2024

Led creative campaigns across sports media and betting brands.

Deliver digital assets (web, social, email, display) from concept to execution.

Partner with stakeholders and creative leads to ensure brand consistency.

Manage multiple projects in a fast-paced, deadline-driven environment.

Lead Casino Designer - Goat Interactive, London, UK

July 2021 - December 2021

Directed creative for Premier Vegas, managing a small design team.

Produced multi-channel campaigns, including large-scale Out of Home activations in Africa.

Acted as brand guardian, ensuring creative output aligned with guidelines.

Supported Premier Bet on campaigns with AC Milan, Benfica, and AS Monaco.

Senior Marketing Artist - DPS Games, Guildford, UK

September 2020 - May 2021

Developed game branding, logos, and key art for marketing and PR campaigns.

Produced assets for website, social media, print, and merchandise.

Collaborated with live operations, community, and marketing teams on cross-platform projects.

Contributed in-game 2D assets and established workflows for long-term creative delivery.

Senior Designer - PokerStars, London, UK

October 2016 - June 2020

Designed campaigns for PokerStars, BetStars, and PokerStars Casino brands.

Sole designer for PokerStars Casino, leading full brand re-design.

Created assets for global events including Cheltenham Festival and PokerStars Caribbean Adventure.

Managed offshore design team, maintaining creative quality and delivery standards.

Head of Creative - easyProperty, London, UK

March 2015 - September 2016

Directed brand vision and led redesign of creative identity.
Collaborated with CMO and UX to reimagine website user experience.
Oversaw creative delivery across digital, print, TV, and outdoor campaigns.
Managed agency relationships to ensure adherence to guidelines.

Lead Marketing Artist - Bonza Gaming, London, UK

August 2014 - March 2015

Led creative development for Facebook-based gaming apps.
Produced branding, in-app graphics, and multi-platform marketing materials.
Partnered with marketing and UX teams to shape strategy and execution.

Senior Designer - Rank Interactive, London, UK

August 2012 - June 2014

Designed promotional campaigns for Bluesq.com, GrosvenorCasinos.com, and Meccabingo.com.
Delivered licensed campaigns in partnership with Endemol, Fremantle, and IGT (X-Factor, Deal or No Deal).
Directed photoshoots and mentored junior designers.

Freelance Designer London, UK

March 2012 - August 2012

Produced digital and print assets for Coral's new online casino, poker, and bingo platforms.

Graphic Designer - Dusk Till Dawn Poker Nottingham, UK

June 2011 - March 2012

Designed website and event branding for the UK's largest poker club.
Delivered print and digital campaigns for high-profile tournaments.

Freelance Designer - Oates Advertising & Marketing, Nottingham, UK

March 2011 - June 2011

Produced creative assets and layouts for client campaigns.

Graphic Designer - Markem-Imaje, Nottingham, UK / Valence, France

March 2008 - March 2011

Developed corporate identity, UI icons, brochures, and manuals in 25+ languages.
Coordinated with external printers and translators, ensuring quality and accuracy.
Trained colleagues in Adobe Creative Suite.

Artworker - Bleucom, Marseille, France

November 2007 - January 2008

Produced layouts and visual design for multiple magazines (contract role).

EDUCATION

2006

HND in Technical Art
ESMA, Montpellier, France

2003

Baccalaureat in Sciences
Lycée Jean Lurcat, Martigues, France

SKILLS

Photoshop	●●●●●●
Illustrator	●●●●●●
InDesign	●●●●●●
Jira	●●●●●●
Monday.com	●●●●●●
After Effects	●●●●●●

LANGUAGES

French - Mother tongue
English - Fluent
Spanish - School level